

River City Feis on the Flatlands
Presented by the River City Irish Dance Parents Association
May 4 - 5, 2024
TCU Place, Saskatoon SK



March 2024

Event Sponsorship Opportunity

Dear Sir or Madam,

The River City Irish Dance Parents' Association is pleased to host the Feis on the Flatlands (pronounced "Fesh") in Saskatoon, Saskatchewan on May 4 - 5, 2024. This exciting and competitive Irish Dance event is the only one of its kind in Saskatchewan.

The event will see over 300 athletes compete and they will be joined by coaches, officials, musicians, and family members visiting Saskatchewan from many communities across Western Canada. It is expected that more than 500 people will be attending the event over the two days which will be held at Saskatoon's TCU Place.

We are writing to provide you with the opportunity to become a sponsor of this exciting event. Sponsorship could come in the form of a monetary donation or an in-kind donation such as promotional coupons or items with your company logo. Your support will go towards making this event successful for years to come.

The details of the event and sponsorship packages are outlined in the accompanying document. We appreciate your consideration and anticipated support for this local annual event in our city.

Please feel free to reach out to our Feis Chair, Megan Martin, with any further questions or interest.

We hope to hear from you soon!

Sincerely,

The River City Irish Dance Parents' Association
Megan Martin, Feis Chair
1-306-715-2452



Sponsorship Opportunities

Presenting Sponsor - \$1500 +

- Company logo on Feis Website
- Full Page Colour Ad in Program (provided by you)
- Premier Placement of Company Logo on Signage
- Recognition during opening and closing ceremonies
- Recognition up to 5 times over PA system per day
- Weekly Social omni-channel posting by Feis Page 8 weeks leading to the event
- Premier Seating for two during the event

Platinum Sponsor - \$1000 +

- Company logo on Feis Website
- Full Page Colour Ad in Program (provided by you)
- Premier Placement of Company Logo on Signage
- Recognition during opening and closing ceremonies
- Recognition up to 3 times over PA system per day
- Bi-weekly Social Omni-channel posting by Feis Page 8 weeks leading to the event

Gold Sponsor - \$500 +

- Company logo on Feis Website
- Half Page Colour Ad in Program (provided by you)
- Company Logo on Signage
- Recognition up to 3 times over PA system per day
- Weekly Social Omni-channel posting by Feis Page 4 weeks leading to the event

Silver Sponsor - \$250 +

- Company logo on Feis Website
- Half Page Black and White Ad in Program (provided by you)
- Company Logo on Signage
- Recognition up to 2 time over PA system per day
- Weekly Social Omni-Channel Posting by Feis Page 2 weeks leading to the event

Bronze Sponsor - \$100 +

- Company logo on Website
- Quarter Page Black and White Ad in Program (provided by you)
- Company Logo on Signage
- Recognition 1 time over PA System per day
- Weekly Social Omni-Channel Posting by Feis Page 2 weeks leading to the event



Sponsorship Opportunities

Stage Sponsorship - \$100 (4 available stages)

- Signage Around Stage with Company Logo
- Recognition 1 time over PA System per day at the stage

Trophy Sponsorship - \$100

- Company recognition in results room
- Company Recognition on Signage

Hospitality Sponsorship - Gift in Kind or Monetary -

- We are looking for items that reflect Saskatoon and it's people for the gift baskets presented to the out of town Adjudicators and Musicians
- We would love to share our vibrant Downtown night life with our participants and their families, discounts and coupons are always welcome for our competitors





Who is River City School of Irish Dance

The River City School of Irish Dance is one of Saskatoon's longest running Irish Dance schools, officially opening its doors in 1996. At River City, it is our mission to promote awareness, understanding and love of Irish Dance and Irish culture throughout the local community. We believe so strongly in the local promotion of Irish Dance in that we worked hard to help host the 2019 and 2023 Western Canadian Regional Oireachtas in Saskatoon, bringing this prestigious qualifying competition for the North American and World Irish Dance Championships to Saskatchewan for the first time in history.

In the studio, we strive to provide world-class instruction and resources for our dance students to ensure that they have the tools to achieve their goals, whether that be a qualification for the World Irish Dance Championships or 1st Place at a local Feis, we are here to support all dancers equally. Dancers at River City will receive instruction from certified Irish Dance Teachers (TCRG) at every class who have the knowledge and experience to ensure that dancers are receiving consistent and quality instruction of Irish Dance.

The River City Irish Dance Parents Association is a non-profit entity dedicated to support River City dancers through fundraising initiatives and event organization. It has been our pleasure to work closely with the River City Instructors, Nicole and Katie, in an ongoing collaborative effort. Both teachers are talented and certified Irish dance instructors committed to teaching Irish dance and promoting Irish culture in a fun, rewarding and inclusive environment. River City gives dancers an opportunity to build character and confidence through a variety of dance instruction including health, nutrition and life skills. This provides an excellent opportunity for dancers to achieve their highest potential and make life-long friends along the way. The Parents Association highly encourages anyone with interest to reach out and contact the school for further information.

